

Top 10 Reasons to give to United Way of Graham and Greenlee Counties ...

#10. IT'S A WRITE OFF! That's right! Your donation to United Way is TAX DEDUCTIBLE! You've got to love that!

#9 YOU ARE NOT ALONE! Giving to United Way is the most powerful way to give to your community. Your donation multiples **community impact** combining your gift with others. We can **collectively accomplish** in one year with our gifts to United Way more than any one person could accomplish in a lifetime toward achieving a healthier, **stronger community**.

#8 MORE BANG FOR YOUR BUCK! With a single donation to United Way, **you can help** numerous people, agencies and programs in **your community**. United Way recruits the people and organizations who bring the passion, expertise and resources needed to get things done.

#7 THE KIDS ARE WATCHING! We are always telling our kids to share. You are a role model. Teaching children about philanthropy creates community awareness, social responsibility and how to be a good neighbor. These are **IMPORTANT LIFE SKILLS** they can carry into adulthood.

#6 IT WON'T BREAK YOUR BANK! You might be wondering "how much should I give?" You would be amazed at how giving up a soda and a candy bar a week over a year can really **make a big difference** in someone's life. Dollars add up to create real impact.

#5 STAYS IN YOUR OWN BACK YARD! The money you donate to United Way of Graham and Greenlee Counties supports **LOCAL** programs and agencies. Dollars raised in your community, stay in your community to build a better place for us all to live, work and raise our families. This truly is **neighbor helping neighbor**.

#4 YOUR MONEY... YOUR WAY! A donation to United Way can be customized to target any non-profit agency or public segment you choose. For example, you might want to help children and youth succeed, promote self-sufficiency for the elderly, sustain people in crisis or help families in need. This allows your financial gift to become **personal and meaningful to you**.

#3 IT'S GOOD FOR YOU! There have been recent studies that show that philanthropy has health benefits, including boosting the immune system and releasing endorphins that improve your mood. So, don't give 'til it hurts... **give 'til it feels good!**

#2 YOUR MONEY IS SAFE! The United Way of Graham and Greenlee Counties has strict state and federal guidelines we must follow. In addition, the programs funded are accountable for the results they achieve. Community volunteers review and monitor Partner Agencies and Programs for effectiveness. Funding decisions are based on the performance and impact these agencies and programs have on community needs. **We ensure that your money is bring spent wisely.**

And the #1 reason is ... STRENGTH IN NUMBERS!

IT TAKES ONE PERSON TO CHANGE ONE LIFE

#LIVE UN1TED

BE THE ONE!

Please support United Way of Graham and Greenlee Counties. Thank you!